

Club Uniform and Branding Policy

UNIFORM

This policy applies to all gymnasts (all codes), coaches and staff representing our Hutt Valley Gymnastics. Club members must wear the required uniform when they are attending events, competitions, and trainings. It is important that our Club is presented in a consistent manner and that we get to enjoy the maximum exposure for the Club through the correct use of the uniform.

Where our club members are selected for representative teams i.e., Wellington region, New Zealand etc. it is expected that they will wear the uniform supplied. If none are supplied, our official uniform is to be worn.

BREAKDOWN PER REPRESENTATIVE

The following covers the requirements per representative. As these items vary, images can be viewed on our website www.huttvalleygym.co.nz/uniform.

[Note: this page will be made live once final photos have been added. In the meantime, please contact the Club's Programme Manager for further information].

Gymnast; GFA, MAG and WAG

- Our official Club uniform must be always worn when representing the Club; leotard, shorts (boys), tracksuit jacket, tracksuit pants/leggings.
- Our official Club tracksuit is the only item to be worn on the podium.
- Official Club uniform cannot be worn on an everyday basis, although a second tracksuit may be purchased for casual wear.
- If any gymnast attends clinics or workshops, Club uniform the tracksuit/jacket must be worn. If available, sponsored t-shirts may be worn.

Coach

- Our Coaches are the face of the Club and need to wear the uniform with pride.
- Compulsory uniform items are supplied by the Club. Each coach is entitled to 2 x either t-shirt/singlet and/or 1 x hoodie. Additional items are by consultation with the Programme Manager or Administration Manager ie. puffer jacket for evening work.
- Black bottoms and footwear are to be provided by staff. These may be tracksuit or yoga pants, leggings, or shorts. They must be appropriate for working with children ie. non athlete shorts, leggings not see-through in inappropriate areas.
- The exception to black bottoms is within the GFA code where coloured and fun leggings can be worn while working with small children in the Play gym environment (i.e. under 5 years).
- All Club supplied uniforms must be recorded in a register and returned on leaving the Clubs employment.

Representing the Club

- Our official Club uniform must be always worn when representing the Club (including coach / judging courses); tracksuit jacket and Coaches top (t-shirt or singlet) with appropriate sport shoes.

Inside the Club

- Black long-sleeved merino type tops may be worn underneath coaching tops, hoodies, and jackets for warmth. It is acceptable when spotting to remove the Club uniform within the premises.
- Casual clothing and non-appropriate sport shoes are not to be worn on the gym floor.
- On occasions within the Club, any Gymnastics NZ clothing maybe worn ie. Nationals T-shirt, 360 t-shirts etc. This is not to be used outside of the Club when representing the Club.
- There is to be no external footwear worn on the floor, however staff may keep a 'gym-only' pair of shoes or slides in their locker for this use. Coaches must wear closed shoes at competitions, the Club allows slide style shoes or thick socks to be worn inside the gym for ease of demonstration.

Staff

- Administration staff may choose to wear the Club uniform; this is optional unless representing the Club externally.
- Administration staff will also be supplied a branded blouse to wear with any bottom wear.
- Uniform items are supplied by the Club to employees. These must be returned on leaving the clubs employment.

GENERAL CLUB MERCHANDISE

Parents and supporters may purchase club branded merchandise and wear them to our club events, marketing days and competitions. General club merchandise must include the Clubs logo and name.

TRANSITION PERIOD

The transition period for all gymnasts and coaches to be wearing one style will be set by the Committee. This will be reviewed on 1 March 2022.

AUTHORISING CHANGES

To ensure consistency all changes to the club uniform will be approved by the Committee in consultation with the Administration Manager and Programme Manager. Logo writing and design will be always used.

Changes to the leotards will be initiated by the Head Coaches with accompanying quotes and samples to the Programme Manager and Admin Manger. Orders may be placed, after approval from the Committee, Programme Manager and Head Coaches of the change, and the parents will be informed on the change.

CLUB BRANDING

The Hutt Valley Gymnastics Club logo is a yellow/gold flame with the Club's name below in green. To save on printing costs, one colour may be used, White / Black / Green / Yellow. These are our Club's colours. The Club's brand guidelines are to be always followed and are attached to this policy.

This policy was adopted at the 26 August 2021 Committee Meeting and will be reviewed bi-annually with the next review in August 2023.
